

AUG 6 1945

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FASHION CALENDAR

FRANCES HUGHES, *Editor*
44 WEST 52nd STREET

RUTH FINLEY, *Associate Editor*
NEW YORK 19, N.Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, AUGUST 26, 1945

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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OPENING DATES OF NEW YORK COLLEGE SHOPS

Monday August 6	JAMES McCREERY & CO. Publicity: Alice Hutton, WI. 7-7000.		4TH FLOOR
Monday August 6	STERN BROTHERS Publicity: Betty Collins, LO. 5-6000.		3RD FLOOR
Monday August 6	BLOOMINGDALE'S Publicity: Karen Hollis, VO. 5-5900.		3RD FLOOR
Monday August 6	FRANKLIN SIMON & CO. Franklin Simon will open their College Shop with a presentation of authentic Scotch "Clan" plaids. Press showing on Thursday, August 9, at 5:00 P.M. Publicity: Frances Healy, WI. 7-9600.		3RD FLOOR
Monday August 6	DE PINNA Publicity: Dorothy Coburn, VO. 5-4800.		4TH FLOOR
Monday August 6	SAKS FIFTH AVENUE Publicity: Helen Kauper, PL. 3-4000.		7TH FLOOR
Monday August 6	BONWIT TELLER Publicity: Doris Bartnett; EL. 5-6800.		8TH FLOOR
Thursday August 9 5:00 P.M.	PRESS SHOWING OF COLLEGE FASHIONS By invitation only. (See above) Publicity: Frances Healy, WI. 7-9600	FRANKLIN SIMON & CO.	3RD FLOOR
Monday August 13 3:00 P.M.	PRESS PREVIEW: COLLEGE FASHIONS A special opening, strictly for the Press, of college fashions for 1945-1946. By invitation only. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	3RD FLOOR BALCONY
Monday August 13	GIMBEL BROTHERS Publicity: Edith Jordan, PE. 6-5100, Ext. 600.		3RD FLOOR
Monday August 13	THE NAMM STORE (BROOKLYN) Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.		2ND FLOOR
Tuesday August 14	JOHN WANAMAKER Opening of Wanamaker's "Mimi" College Headquarters in the Junior Miss Shop. Publicity: Frances Patton, ST. 9-4700.		3RD FLOOR

(Continued)

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DATEWHAT'S GOING ONGIVEN BYWHERECOLLEGE SHOP OPENINGS (Continued)

Tuesday August 14 9:00 A.M.	"BACK-TO-SCHOOL" FASHION SHOW A "back-to-school" fashion show for all school ages up to college, commentator: Nancy Craig of The American Broadcasting Company, whose daily program "Woman Of Tomorrow" is broadcast over Station WJZ. By invitation only. Publicity: Denson-Frey & Affiliates, MU. 3-3295.	HEARNS DEPARTMENT STORE	ROCKEFELLER CENTER NBC STUDIO - 6B
Wednesday August 15	OPENING OF COLLEGE AND JUNIOR MISS SHOP Publicity: Ronny Tuchman, PL 3-3800.	LANZ FIFTH AVENUE	668 FIFTH AVENUE
Saturday August 18 1:00 P.M.	PRESENTATION OF COLLEGE FASHIONS New college fashions for Fall and Winter will be presented in a fashion show. Open to public. Publicity: Edith Jordan, PE. 6-5100, Ext. 600.	GIMBEL BROTHERS	3RD FLOOR
Monday August 20 2:30 P.M.	PRESS SHOWING OF COLLEGE FASHIONS Oppenheim Collins will introduce their college counsellors and new college fashions to the invited press. This will be the official opening of the college shop. By invitation only. Publicity: Ruth LeBron, WI. 7-8200.	OPPENHEIM COLLINS	3RD FLOOR
Monday August 20- August 23	FOUR DESIGNERS AT COLLEGE SHOP FORUM Four New York designers will be guests at the College Forum of Miller & Rhoads College Shop in Richmond: Hope Skillman of Hope Skillman Fabrics; Vera Maxwell of Max Milstein; Dorothy Cox of the McMullen Co.; and Claire McCardell of Townley. Publicity: Rosemary Sheehan, CI. 7-8060.	MILLER & RHOADS	RICHMOND 17 VIRGINIA
Thursday August 23 6:00 P.M.	SPECIAL SHOWING COLLEGE FASHIONS An informal showing of fashions for the college girl. Open to press and public. Publicity: Janet Stevenson, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	3RD FLOOR EAST BUILDING
Months of August & September	EXHIBIT OF FABRICS IN ENGLAND The first exhibit of its kind in England based on an American fabric manufacturer's work, will consist of Wesley Simpson fabrics, scarves, promotional, and advertising material at York House, headquarters of the cotton board in Manchester, England. It will show original fabric and print ideas by Wesley Simpson with accompanying promotion for the ready-to-wear, accessories, and retail piece goods fields. Publicity: Pauline Alper, PE. 6-7066.	WESLEY SIMPSON CUSTOM FABRICS	MANCHESTER, ENGLAND
Saturday August 4 2:00 P.M.	SHOWING OF NEW FALL FUR FASHIONS A preview of Fall Furs with special emphasis on the new shoulder line and sleeves. Open to public. Publicity: Edith Jordan, PE. 6-5100, Ext. 600.	GIMBEL BROTHERS	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 6	CHINESE WATER COLORS' CONTRIBUTION TO FASHION Prints of bamboo paintings by the Chinese artist, Wang Chi-Yuan, displayed as fashion inspiration. Mr. Wang himself will lecture on August 6 at 1:00 P.M., on the making of a Chinese water color, and will interpret the significance of bamboo in Chinese life and design, demonstrating what Chinese water color technique can contribute to American fashion. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Monday August 6	MAIL ORDER CATALOG READY FOR MAILING With more illustrations than any catalog in several years, CMO's Fall book contains about 530 pages. Contact: Chicago Mail Order Co., 511 South Paulina St., Chicago.	CHICAGO MAIL ORDER COMPANY	CHICAGO, ILLINOIS
Wednesday August 8 2:00 P.M.- 4:00 P.M.	SECOND OF HOME CANNING SESSIONS Second in Wednesday series of free home-canning sessions with Pauline Leonard and Sylvia Neubauer, nutrition and canning experts of the American Red Cross, Brooklyn Chapter, demonstrating newest methods of canning vegetables, fruits, pickles, and jellies. Open to public. Publicity: Janet Stevenson, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	EAST BUILDING 5TH FLOOR
Wednesday August 8 2:30 P.M.	GLADIOLUS SHOW In conjunction with the Eastern New York and the New Jersey Gladiolus Societies, the Horticultural Society of New York is presenting a Gladiolus Show on Wed., Aug. 8 from 2:30 to 10:00 P.M. and on Thurs., August 9, from 10:00 A.M. to 5:00 P.M. Open to public. Publicity: Elizabeth Peterson, PL. 3-8651.	HORTICULTURAL SOCIETY OF NEW YORK, INC.	598 MADISON AVENUE
Friday August 10	NEWSSTAND DATE: VOGUE COLLEGE ISSUE (Conde Nast) For tie-ins, contact: Albert Kornfeld, MO. 4-7500.		420 LEXINGTON AVE.
About August 13	FALL MAIL-ORDER CATALOG COMPLETED	SEARS, ROEBUCK & CO.	CHICAGO, ILLINOIS
Wednesday August 15 10:30 A.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION A press showing of Henri Bendel Originals in Fall millinery. Strictly by invitation. Publicity: Frances Anderson, CI. 7-1100.	HENRI BENDEL	SALON 10 WEST 57TH STREET
Wednesday August 15 12:30 P.M.- 2:30 P.M.	"MASTERPIECES IN CORDUROY" AT LUNCHEON One of the big fashion shows of the year, featuring pin-wale TOGEROY. Contributing are thirty manufacturers in nineteen fields including: Children's and Infants' wear; Teenage, Junior, and Misses dresses; Negligees; Sportswear; Hostess gowns; Girdles and Bras; Bathing Suits; Play Shoes; Slippers; Men's robes; Men's and Boys' Jackets and Pants; Hats; Bags; Raincoats (draxed for waterproofing); and Home Furnishings. Simultaneously, Lord and Taylor in New York, Thalheimers in Richmond, and Carson, Pirie, Scott in Chicago will do store-wide promotions on TOGEROY. By invitation only. Bernside Mills Publicity: Billie Gould, Inc. LA. 4-8773. Lord and Taylor Publicity: Alice Johnston, WI. 7-3300.	BERNSIDE MILLS & LORD AND TAYLOR	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday August 15	EXHIBIT OF POSTWAR DRESS MACHINERY A 30-day exhibit of new modernized machines and attachments to streamline dress production in New York in the post-war. This equipment has not yet been commonly used in dress factories. Contact: David Marmolstein, WI. 7-8342.	UNITED BETTER DRESS MANUFACTURERS ASSN	135 WEST 41ST STREET
Wednesday August 15	PUBLICATION DATE: BOOK ON CLOTHING CONSERVATION "Thread Of Victory," a new book on clothing conservation by Frank L. Walton, textile consultant to 3 war agencies, and vice-president of the Catlin-Farish Co. Inc. of New York, contains illustrations, cartoons, and fashion sketches and presents a popular treatment of the serious clothing situation with amusing anecdotes showing how wartime conservation and conversion of textiles, clothing, and leather are helping to win the war. Foreword by Donald Nelson. Price: \$3.00. Publicity: Henry Zwirmer, AL. 4-5252.	FRANK L. WALTON	FAIRCHILD PUBLICATIONS 8 EAST 13TH STREET
August 19	NATIONAL AVIATION DAY (Sunday)		
Monday August 27 1:00 P.M. Luncheon	NEW JUNIOR LIPSTICK, PERFUME & FASHIONS The new Judy 'n Jill lipstick, perfume, and new junior fashions by Horwitz & Duberman will be presented at a luncheon fashion show. Open to public. Press by invitation. Publicity: Rosemary Sheehan, CI. 7-8060. St. Regis Fashion Publicity: Mary Alice Rice, PL. 3-4500.	JUDY 'N JILL	ST. REGIS HOTEL ROOF

PRESS OPENINGS: FALL CUSTOM-ORDER "ORIGINALS"

Showings of the custom-made Dress Collections are open only to those members of the Press specifically notified and invited.

Tuesday..... August 28	<u>HATTIE CARNEGIE</u> At 3:00 P.M.	42 EAST 49TH ST.	PUBL.: JOSEPHINE HUGHES	WI. 2-2600
Wednesday... August 29	<u>SAKS 5TH AVENUE</u> At 2:30 P.M.	611 FIFTH AVE.	PUBL.: HELEN KAUPER	PL. 3-4000
Wednesday... Sept. 5	<u>HENRI BENDEL</u> At 10:30 A.M.	10 WEST 57TH ST.	PUBL.: FRANCES ANDERSON	CI. 7-1100
Wednesday... Sept. 5	<u>BERGDORF GOODMAN</u> At 5:00 P.M.	754 FIFTH AVE.	PUBL.: FLORENCE NEFF	PL. 3-7300
Thursday.... Sept. 6	<u>JAY THORPE</u> At 11:00 A.M.	24 WEST 57TH ST.	PUBL.: JOSEPHINE NEVINS	CI. 7-4300
Thursday... Sept. 6	<u>MILGRIM</u> At 3:00 P.M.	6 WEST 57TH ST.	PUBL.: RUTH WALTZ	CI. 7-7200
Friday..... Sept. 7	<u>BONWIT TELLER</u> At 11:00 A.M.	721 FIFTH AVE.	PUBL.: DORIS BARTNETT	EL. 5-6800
Tuesday..... Sept. 11	<u>STEIN & BLAINE</u> At 3:00 P.M.	15 WEST 57TH ST.	PUBL.: ELEANOR LAMBERT	PL. 5-8580

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 31 10:30 A.M.	FIRST FALL "TRICKS FOR TEENS" MEETING Teen-age "back-to-school" fashion show. Details later. Open to public. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	DEBUTEEN SHOP 2ND FLOOR
Sept. 3	LABOR DAY (Monday)		
Tuesday Sept. 4 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER SHOES Delman's advance collection of Fall and Winter shoes will be presented promptly at 2:30 P.M. Press by invitation only. Publicity: Viola Shefer, PL. 3-3173.	DELMAN, INC.	SHERRY-NETHERLANDS BALINESE SUITE
Tuesday Sept. 4 4:00 P.M.	ANNUAL "PINK CHAMPAGNE PARTY" A Press Preview of luxurious fur fashions, the annual "Pink Champagne Party" that Russeks' Wholesale department gives for the press each year, presenting special fur fashions created in the design studio. Strictly by invitation. Publicity: Beatrice Castle, WI. 7-1900.	RUSSEKS FIFTH AVENUE	8TH FLOOR
Wednesday Sept. 5	PRESS PREVIEW: CUSTOM ORDER COLLECTION: At 10:30 A.M. See page 4 for details.	HENRI BENDEL, 10 WEST 57TH ST.	
Wednesday Sept. 5	PRESS PREVIEW: CUSTOM ORDER COLLECTION: At 5:00 P.M. See page 4 for details.	BERGDORF GOODMAN, 745 FIFTH AVE.	
Thursday Sept. 6	PRESS PREVIEW: CUSTOM ORDER COLLECTION: At 11:00 A.M. See page 4 for details.	JAY THORPE, 24 WEST 57TH STREET	
Thursday Sept. 6 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON SHOWING Fall showing for customers, at a Buffet Luncheon, of the custom-order dress collection designed by Carl Sidney for Marjorie Castle. By invita- tion only. Contact: Marjorie Castle, PL. 9-4397.	MARJORIE CASTLE	SALON 15 EAST 53RD STREET
Thursday Sept. 6	PRESS PREVIEW: CUSTOM ORDER COLLECTION: At 3:00 P.M. See page 4 for details.	MILGRIM, 6 WEST 57TH STREET	
Friday Sept. 7	PRESS PREVIEW: CUSTOM ORDER COLLECTION: At 11:00 A.M. See page 4 for details.	BONWIT TELLER, 721 FIFTH AVENUE	
Friday Sept. 7 2:30 P.M.	CUSTOMER SHOWING: FALL COLLECTION A customer showing of Jay Thorpe's custom-made Fall Originals, ready-to- wear fashions, distinctive furs, custom-made millinery, and unusual accessories. This showing will be repeated on Monday, Sept. 10, and Tuesday, Sept. 11 at 2:30 P.M. By invitation only. Publicity: Josephine Nevins, CI. 7-4300.	JAY THORPE	24 WEST 57TH STREET
Friday Sept. 7 2:30 P.M.	CUSTOMER SHOWING: A customer presentation of Milgrim's Custom-Order Originals. By invitation only. Publicity: Ruth Waltz, CI. 7-7200.	MILGRIM	6 WEST 57TH STREET
Sept. 7	JEWISH NEW YEAR (Friday at sunset)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 10	FALL OPENING: COURSES IN DESIGN Opening of Parsons' 36th year, with three-year courses in Costume Design and Illustration, Flat Design, Interior Design, Advertising Design, and Teacher Training. A four-year program in combination with New York University leads to a B.S. Degree. Special Saturday morning classes begin September 29. For further information, contact: Parsons School of Design, PL. 8-1662.	PARSONS SCHOOL OF DESIGN	136 EAST 57TH STREET
Monday Sept. 10- Sept. 15	FIRST CANADIAN FASHION SHOW SINCE WAR With government approval, Robert Simpson Co., Ltd., of Toronto, Canada, will stage a series of Fashion Shows in their Toronto store. Over 1,000 women are expected daily. Canadian clothes and furs will be assembled with American hats and accessories. American milliners participating are: Hattie Carnegie, Lilly Dache, John Fredericks, Laddie Northridge, Mme. Pauline, Mme. Reine, and Florence Reichman. Bags designed by Josef. Entire production handled by Viola Shefer, PL. 3-3173.	ROBERT SIMPSON CO., LTD.	TORONTO, CANADA
Tuesday Sept. 11 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL FASHIONS A press breakfast to preview De Pinna's new Fall Collection of town, spectator sports, junior, and debutante fashions. Press by invitation only. Publicity: Dorothy Coburn, VO. 5-4800.	DE PINNA	3RD FLOOR
Tuesday Sept. 11	PRESS PREVIEW: CUSTOM ORDER COLLECTION: STEIN & BLAINE, 15 WEST 57TH ST. At 3:00 P.M. See Page 4 for details.		
Wednesday Sept. 12 1:00 P.M. Luncheon	FUR FASHIONS SHOWN DURING LUNCHEON A fascinating collection of fur fashions for Fall and Winter will be presented during luncheon. Open to public. Press by invitation. Contact: Dein-Bacher, PL. 8-0221. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA STARLIGHT ROOF
Beginning Wednesday Sept. 12	SHOWING OF NEW BEACHWEAR FOR 1946 Resort and Spring Showing of swimsuits, playwear, and mother-and-daughter fashions by Cole of California in their Los Angeles showroom. Contact: Elizabeth Adams, Director of Fashion Promotion, 2615 Fruitland Road, Los Angeles.	COLE OF CALIFORNIA	846 S. BROADWAY LOS ANGELES
Thursday Sept. 13 1:00 P.M. Luncheon	FALL FUR SHOWING DURING LUNCHEON Fall showing of Gunther's new collection of original fur fashions during luncheon. Open to public. Press by invitation only. Gunther Publicity: Nona James, VO. 5-3440. Plaza Publicity: Bonnie Donahue, PL. 3-1740.	GUNTHER 666 FIFTH AVE.	PLAZA HOTEL TERRACE ROOM
Thursday Sept. 13 2:30 P.M., 6:30 P.M.	SHOWING OF CLASSICS BY HENRY ROSENFELD Russeks' "Classic Corner" will feature two special showings of fashions by Henry Rosenfeld, illustrating his popular creative genius. Mr. Rosenfeld will be present and will speak. Open to public. Publicity: Beatrice Castle, WI. 7-1900.	RUSSEKS FIFTH AVENUE	7TH FLOOR "CLASSIC CORNER"

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 15- October 15	NATIONWIDE EARLY CHRISTMAS MAILING CAMPAIGN CONDUCTED BY THE WAR & NAVY DEPARTMENTS, OWI, WAR ADVERTISING COUNCIL, ARMY & NAVY POSTAL SERVICES.		
Sept. 17	JEWISH DAY OF ATONEMENT (Monday)		
Week Of Sept. 17	NATIONAL RETAIL FALL MILLINERY WEEK Luncheon fashion shows will be held in the Sert Room, Waldorf-Astoria during the week. Retail stores will have special millinery window displays, advertising, and promotions in New York and throughout the principal cities of the United States. More details later. Publicity: Mary Kelly, MU. 2-2603.	MILLINERY STABILIZATION COMMISSION, INC.	ALL OVER THE COUNTRY
Beginning Tuesday Sept. 18	OPENING OF FALL SEMESTER The Laboratory Institute of Merchandising will begin its regular course for young women interested in becoming junior executives in fashion merchandising. During the school year, the students will be given 8 weeks in practical work in department stores, with pay--4 weeks before Christmas and 4 weeks before Easter. For further information, contact: Ellen Nolan, Registrar, CH. 4-5288.	LABORATORY INSTITUTE OF MERCHANDISING	45 WEST 34TH STREET NEW YORK CITY
Wednesday Sept. 19 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Open to public. Press by invitation. Hattie Carnegie Publicity: Josephine Hughes, WI. 2-2600. Waldorf Publicity: Ted Saucier, EL. 5-3000.	HATTIE CARNEGIE (42 EAST 49TH ST.)	WALDORF-ASTORIA STARLIGHT ROOF
Sept. 23	FIRST DAY OF AUTUMN (Sunday - 4:50 A.M.).		
Wednesday Sept. 26 1:00 P.M. Luncheon	NEW FALL MILLINERY AT LUNCHEON SHOW Anita Andra will show her new Fall millinery creations during luncheon. Open to public. Press by invitation. Contact: Anita Andra, PL. 8-1809. Waldorf Publicity: Ted Saucier, EL. 5-3000.	ANITA ANDRA (558 MADISON AVE.)	WALDORF-ASTORIA STARLIGHT ROOF
Saturday Sept. 29 12:00 P.M.	"CALLING ALL GIRLS" FASHION SHOW "Calling All Girls" Fashion Show featuring teen-age clothes for High School girls. "Calling All Girls" Club members will model. Commentator: Nancy Pepper, editor of "Calling All Girls" Magazine. Open to public. Publicity: Edith Jordan, PE. 6-5100, Ext. 600.	GIMBEL BROTHERS	5TH FLOOR
Wednesday October 3 1:00 P.M. Luncheon	RESUMPTION OF WEEKLY FASHIONS SHOWS AT THE HOTEL PIERRE, COTILLION ROOM. Weekly Luncheon Fashion Shows, under the direction of Viola Shefer, will be resumed at the Hotel Pierre on Wednesday, October 3, in the Cotillion Room. The opening fashion show will be under the auspices of Bundles For America, Inc. (Mrs. Eddie Rickenbacker, chairman). Mme. Sonia of Sonia-Gowns, Inc. (15 East 56th St) will present a dramatic collection of her original creations. There will be door prizes and a raffle drawing. Open to public. Press by invitation. For further information, contact: Viola Shefer, PL. 3-3173.		

MUSIC.. THEATRES.. MOVIES.. NIGHT SPOTS

Beginning
Friday
August 3
8:30 P.M.

CONCERT PERFORMANCES (FINAL WEEK) LEWISOHN STADIUM, 138TH AT AMSTERDAM
Eighth and final week of Stadium Concerts' 28th season.
Fri., August 3. Conductor: Alexander Smallens. Puccini's "La Boheme".
All-Metropolitan Opera Cast, including Grace Moore, Jan Peerce, Martial
Singher, Lorenzo Alvary, and others. Stage Director: Herbert Graf.
Sat., August 4. Conductor: Alexander Smallens. Soloist: Todd Duncan,
Baritone. Music by Dvorak, Handel Stravinsky, Kern, Gershwin, and others.
Sun., August 5. Conductor: Alexander Smallens. Beethoven's Symphony No.7
in A major; Wagner's Prelude and Love-Death from "Tristan and Isolde."
Mon., August 6. Conductor: Robert Stolz. Soloists: Virginia MacWatters,
Soprano; Emanuel List, Bass. Viennese Music: Johann Strauss, Robert Stolz.
Tues., August 7. Conductor: Alexander Smallens. All-Tchaikovsky Program.
March Slav, "Nutcracker" Suite, Andante Cantabile, Waltz from "Sleeping
Beauty".
Wed., August 8. Conductor: Alexander Smallens. Soloist: Eleanor Fine,
Pianist. Haydn's Symphony No. 78 in C Minor; Mozart's Piano Concerto in
A major; Franck's Symphonic Variations for Piano and Orchestra.
Thurs., August 9. Conductor: Alexander Smallens. Soloist Mischa Elman,
Violinist. Sibelius' Symphony No. 1 in E minor.
Fri., August 10. Conductor: Alexander Smallens. Mozart's "Jupiter"
Symphony in C major. Delius' "A Walk to Paradise Garden." For tickets,
contact: CI. 7-7575. Press Publicity: Margaret Hartigan, CI. 5-7348.

Saturday
Aug. 4, 5
Aug. 11, 12

WEEK-END FESTIVAL BOSTON SYMPHONY ORCHESTRA, TANGLEWOOD, LENOX, MASS.
The 2nd weekend of the annual 3-week Bach-Mozart Festival at Tanglewood
in the Berkshires, under the direction of Serge Koussevitzky, leader of
the Boston Symphony Orchestra. Soloists include: Alexander Borovsky,
pianist (Aug. 4); William Kroll, Violinist; Jascha Veissi, viola (Aug. 11);
Robert Casadesus, pianist (Aug. 12). Tickets available at Symphony Hall,
Boston, Massachusetts.

Wednesday
August 8

PREMIERE: "CAPTAIN EDDIE" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
A Eureka Pictures Inc. Production released by 20th Century Fox, based on
Captain Eddie Rickenbacker's life. Starring Fred MacMurray, it depicts
the unpredictable career of an American hero of two wars. Also featur-
ing Lynn Bari, Charles Bickford, Mary Phillips, and Darryl Hickman.
Directed by Lloyd Bacon. Produced by Winfield Sheehan. Costumes by Rene
Hubert. Publicity: Jeanette Sawyer, CI. 6-0950.

Saturday
August 11
(Tentative)

PREMIERE: "THE SOUTHERNER" (Movie) GLOBE THEATRE, BDWY. & 46TH ST.
Adapted from George Sessions Perry's novel, "Hold Autumn In Your Hand,"
this United Artists movie is a dramatic tale of man's love for the earth
on the Texas cotton-lands. A David Loew-Robert Hakim production co-star-
ring Zachary Scott and Betty Field with Beulah Bondi, Blanche Yurka,
J. Carrol Naish, and others. Director: Jean Renoir. Publicity: Tess
Michaels, BR. 9-7300.

Wednesday
Sept. 5

OPENING: "MR. STRAUSS GOES TO BOSTON" CENTURY THEATRE, 7TH AVE. & 59TH
Produced by Felix Brentano, this new musical features George Rigaud in
the role of Johann Strauss, the "Waltz King." The cast also includes
Virginia MacWatters, Ralph Dumke, Ruth Matteson, and Lisette Vereas,
with Helen Kamara and Babs Heath as the premier ballerinas. Original
score by Robert Stolz. Book by Leonard Levinson. Lyrics by Robert Sour.
Choreography by Edward Caton. Costumes designed by Walter Florell.
Publicity: James Proctor, MU. 2-9147.